



# MILTON KEYNES ETHNICALLY DIVERSE BUSINESS IMPACT REPORT

## SPONSORSHIP PACK

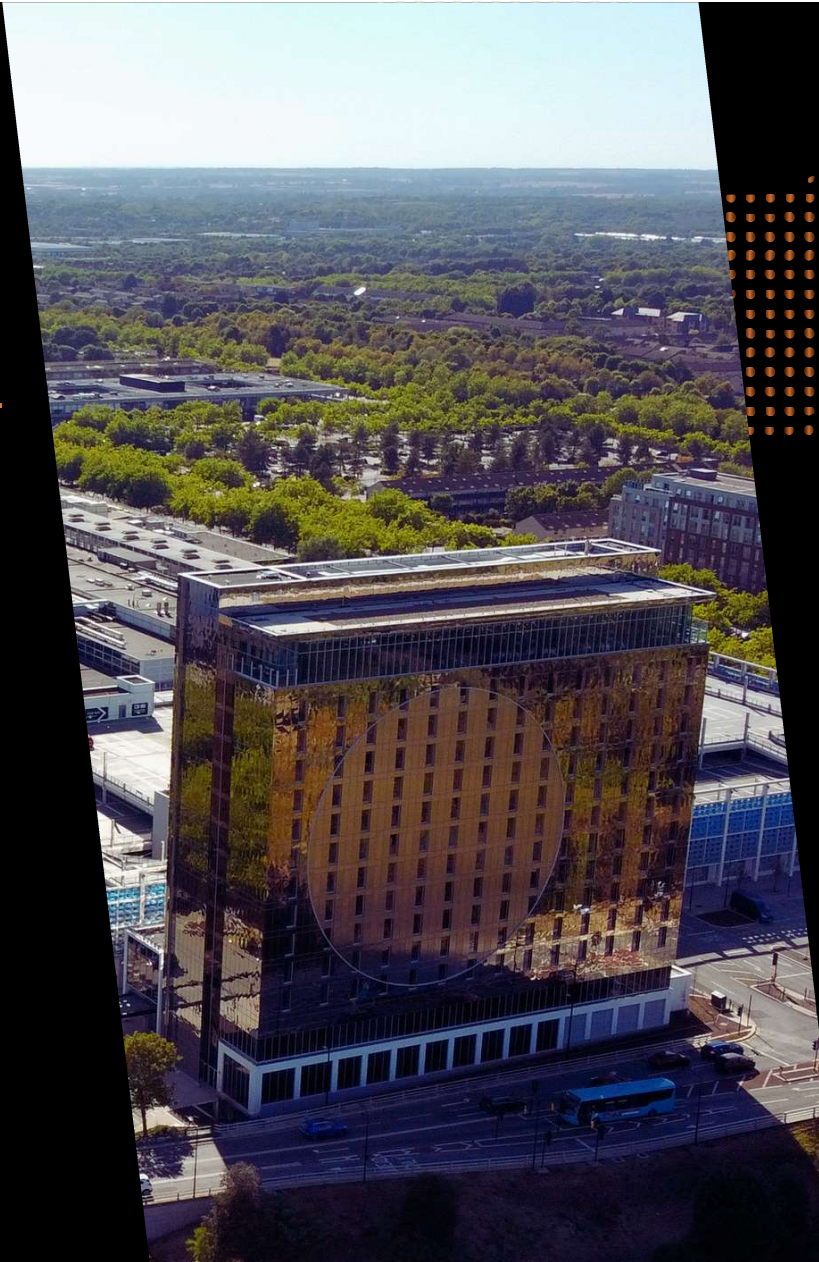
Presented by MK Ethnic Business Community (MKEBC) and Whitecap Consulting.





# INTRODUCTION

We are excited to present the opportunity for your company to be a key partner in the publication of the "**Milton Keynes Ethnically Diverse Business Impact Report**", a comprehensive analysis of the positive influence of these businesses on our local economy.



# OBJECTIVES

01

The primary objective of the report is to highlight the significant contributions of ethnically diverse businesses to the Milton Keynes economy.

02

The report will showcase their economic impact, job creation, innovation, and community engagement.

03

It will also offer insights into the challenges faced by these businesses and provide recommendations for fostering a more inclusive and supportive business environment.





# SPONSORSHIP BENEFITS

## Enhance Brand Visibility

Gain prominent recognition as a champion of diversity, equity, and economic growth in the Milton Keynes community.



## Thought Leadership

Establish your company as a thought leader by contributing to a comprehensive analysis that will be widely recognized and cited.



## Networking Opportunities

Connect with other major companies, local influencers, and stakeholders at the launch event and subsequent engagements.



## Media Exposure

Benefit from extensive media coverage, including press releases, social media mentions, and interviews, showcasing your commitment to supporting the local community.



## Inclusion in the Report

Receive acknowledgment in the report as a key sponsor, showcasing your dedication to promoting diversity and inclusion, and supporting your organisation's ESG strategy.





# RESEARCH

01

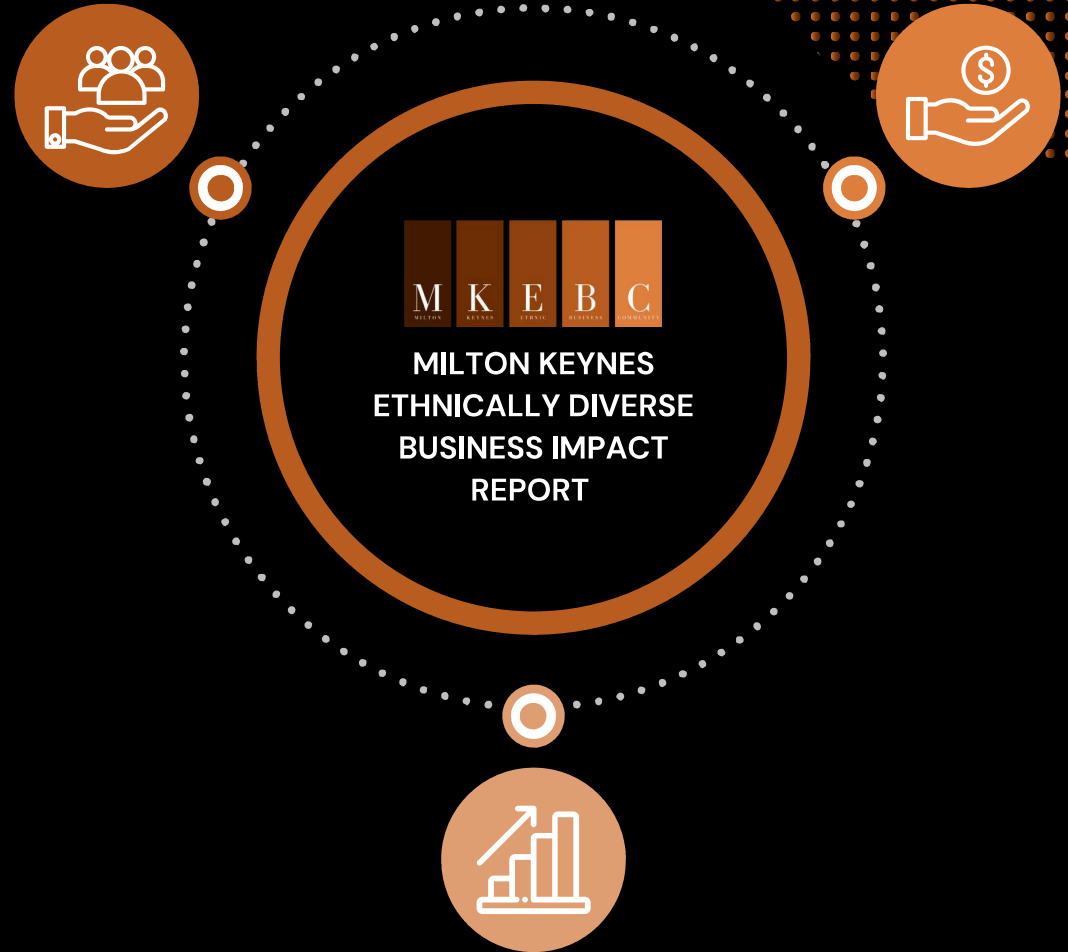
Estimate the economic impact of MK's ethnic minority population.

02

Estimate the economic impact of MK's ethnic minority led businesses.

03

Provide broader business analysis including company information, innovation, and interviews.



# OUTPUT

## LAUNCH EVENT

The report launch event will unveil key findings, offer expert analysis, and engage in thought-provoking discussions. An opportunity to gain valuable knowledge and network with industry leaders.

## REPORT

Collaborate with us to be a part of this influential publication and gain recognition for your contributions in shaping the future of the Milton Keynes business community.





# SPONSORSHIP PACKS

SPONSORSHIP TIERS	KEYNOTE SPEAKING OPPORTUNITIES	COMPANY PROFILE IN REPORT	LOGO ON REPORT AND EVENT	PRESS RELEASE AND MEDIA COVERAGE
GOLD – £10,000	✓	FULL PAGE	✓	✓
SILVER – £5,000		HALF PAGE	✓	✓



“Milton Keynes is a vibrant and diverse city that thrives on the contributions of its ethnically diverse businesses. These businesses play a crucial role in driving economic growth, fostering innovation, and enhancing the cultural fabric of our community.”





# CONTACT

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